

# COMPANY PROFILE

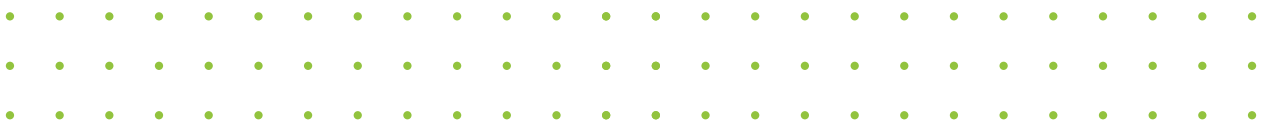


## WHO WE ARE

SG Enterprises was pioneered in year 1992 under the leadership of Mr. J.K. Shah, Founder of the company. He started this venture with a strong commitment of establishing connections across the globe and use his knowledge & expertise at large. By laying down the stepping stone with trading activity he finally developed his vision to support the business with state of art manufacturing facility. His prolific touring to African countries made him understand the integrities of market and develop products that suit the country-based requirements.

## WHAT WE DO

SG Enterprises is a premier and one stop solution for providing dynamic and targeted alternatives for today's challenging paper stationery market. Ourselves are into manufacturing & exports of High-Quality Paper Stationery & Paper related products. Also, we are into Exports of Writing Printing Paper, Duplex Board, Book Binding cloth & various stationery related input raw materials. The consistent theme at SG Enterprises is understanding the customer's requirements, customising, designing, manufacturing and offering the cost-effective end product. We are one of the leading manufacturers and suppliers of an exclusive and wide range of paper products. Having a strong presence in several countries across the globe reckons us as one of the leading exporters and owing to the warm acceptance of our products in the international markets, we have introduced our own brand - SG SUPREME. It is the name that epitomize high quality, cost effectiveness and customer loyalty. Our obsession to quality has helped us serve our Customer better, at the same time-controlled overheads, an efficient and skilled manpower along with state of art machineries allow us to deliver the product at the most economical prices in the market. Our intentions of being creative, providing good quality products, efficiency in systems, processes and customer satisfaction gives us a competitive edge.



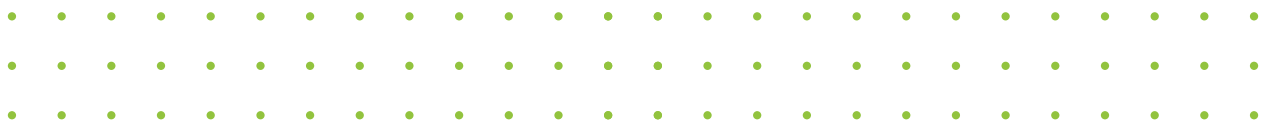
## OUR OFFERINGS

Following is the gist of paper stationery products offered:

● COUNTER BOOKS	● COMPOSITION BOOKS	● SOFT COVER EXERCISE BOOKS
● LAMINATED EXERCISE BOOKS	● HARD COVER & CASE BOUND BOOKS	● SPIRAL PADS
● SHORTHAND PADS	● HARD CASE & SOFT BOUND SUBJECT BOOKS	● BLOCK NOTE PADS & WRITING PADS
● RULED PAPERS	● TWIN WIRE BOOKS	● SQUARE CUT FOLDERS
● SCRIBBLE BOOKS	● WRITING PADS	● OFFICE FILES
● SPRING FILES	● BOOK COVERS	● LAMINATED BROWN PAPER ROLLS & SHEETS
● GRAPH BOOKS & GRAPH PAPERS	● CONSTRUCTION PAPER & PADS	● NEW YEAR DIARIES
● UNDATED ELASTIC & DESIGNER NOTEBOOKS	● NEW YEAR CALENDARS	● ORGANIZERS & FILOFAX

With the vision of “Make in India”, we commit to support the initiative by being the best in the industry for export of paper stationery products. Our quality, innovation, design and delivery commitments have engrossed and matured through our experience of around three decades.

Our understanding about the international market Blended with Quality and innovation demonstrates the trust values and ensure loyal customer base across the globe. We are also Government of India Certified Export House. Our state of art manufacturing facility at Thane District outskirts of Mumbai is certified with ISO 9001-2015



## OUR VISION

### ● BUSINESS ASSOCIATION

Partnering with associates and building long term relations, also supporting their needs with exquisite and immaculate quality manufacturing and supply of paper stationery items at competitive pricing.

### ● INNOVATION EDGE

Understanding Client's requirement, customising their needs in the most cost-effective manner and offering the most advanced and innovative solutions blended with specialised product services.

### ● SPEED OF EXECUTION

Providing Seamless and on time delivery of paper and its ancillary products across the globe.

### ● EMPLOYEE FRIENDLY

Develop the potential and nurturing the talent pool to habituate the employee to become the "Class in the industry"

## OUR VALUES

### ● CLIENT VALUE CREATION

We value our clients, vendors, agents and all business partners. We meet their specific requirements help them prosper and exceed their expectations whenever possible.

### ● COLLABORATION

We value personal and team performance and shall set high standards in defining success and measuring the quality of supply.

### ● TRUST & ETHICS

We value the trust of clients placed on us for delivering the required services and are committed to serve them. We strive to maintain highest level of transparency.

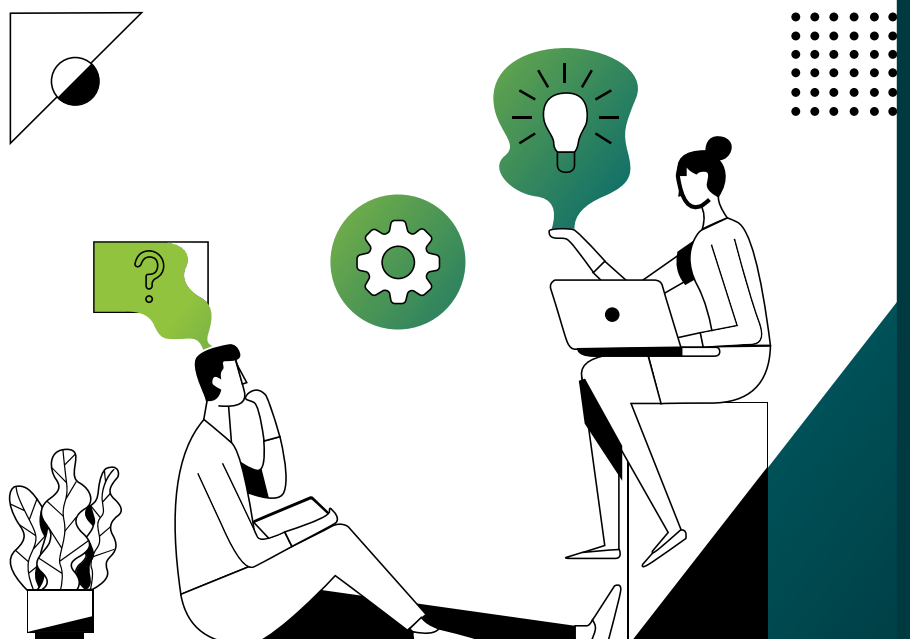
## CORE COMPETENCIES

### ● QUALITY ASSURANCE

Our products are high in demand considering the most critical part of the product being quality consciousness. Utmost importance is being given to all quality parameters. This applies both to the raw material as well as to the finished product. Raw material is being tested for its uniqueness and durability, over a period we have also developed loyal vendor base that understands our expectation well and ensures consistent quality. We lay down the expectations of Client's by clearly understanding their requirements, emphasise on designing the product according to their needs. Conducting multiple tests, finishing, binding, longevity etc are the core values that warrants the quality of the product. We have a Quality Check system in place for identifying any flaws during the production process.

### ● TOP NOTCH SERVICES

Requirements of clients gets interpreted first that sets the context for next stage of process. Based on the needs various attributes like size of Paper & Board, Quality & types of Input raw material, Gsm etc. gets aligned. Production is planned in the most conducive manner. Highest level of customisation ensures make to order scenario. Being in business for around three decades helps us understand marketing trends that further helps us aligning the product that meets the expectation of customers. Finally comes the stage of logistics, where our team evaluates the shipping industry trends, identifying the suitable line, we also manage & handle various country based inspection services & are well versed with the procedures required by most of the popular inspection agencies. Focus is on ensuring the product gets delivered in the most economical terms and on time at the destination.



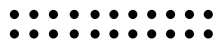
## CORE COMPETENCIES

### ● VALUE FOR MONEY

Along with the quality and service the critical factor that converts the client is Pricing. Dedicated efforts are ensured to derive economies of scale by dealing in large volumes. Controlled overheads get distributed on volumes thereby the cost of manufacturing gets managed. As raw material is the key component for any cost structure, we have developed a strong and loyal vendor associate that ensures consistent deliveries and in the most economical terms. Our state of art manufacturing facility recapitulates the deliverables and allows us to generate savings in terms of conversion cost. All such efforts are designed to pass on such cost reductions to our valued customers.

### ● INNOVATION AND VARIETY

In today's competitive world, innovation is the only medium of survival. We strongly believe on technology and innovative ways of doing things. We give personal attention at various stages of manufacturing through our trained staff. We believe in providing the widest range of offerings. Our state of art manufacturing facility is designed with lean layout. We follow 8D strategy for root cause analysis and overcoming the adversities of various manufacturing process. A strong and dedicated team working on innovation. We ensure a strong touch of difference & feel good factor in our products.







# COMPANY PROFILE

[www.sgenterprises.info](http://www.sgenterprises.info)



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